

Directory

Club Snapshot - Asset Inventory - Costing - Valuation - Sponsorship Packages



Asset Inventory

Asset	Feature	Function	Benefit	#	Cost (\$)	Note	Value (\$)	Note
Playing Uniform								
Chest Jumper Logo	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	196	980.00	1	3372.00	1
Back Jumper Logo	300cm2	Advertising/Branding	Brand awareness - Brand image transfer	196	1764.00	2	3594.60	2
Shorts Logo	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	196	980.00	3	2124.00	3
TOTALS				588	3724.00		9090.60	
Merchandise								
Hoodie Chest Logo - Right	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	300	1500.00	4	2510.00	4
Hoodie Chest Logo - Left	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	300	1500.00	5	2510.00	5
Hoodie Back Logo	300cm2	Advertising/Branding	Brand awareness - Brand image transfer	300	2700.00	6	3990.00	6
Hoodie Arm Logo - Right	24cm2	Advertising/Branding	Brand awareness - Brand image transfer	300	1500.00	7	2175.00	7
Hoodie Arm Logo - Left	24cm2	Advertising/Branding	Brand awareness - Brand image transfer	300	1500.00	8	2175.00	8
Polo Chest Logo - Right	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	600.00	9	1180.00	9
Polo Chest Logo - Left	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	600.00	10	1180.00	10
Polo Back Logo	300cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	600.00	11	1230.00	11
Polo Arm Logo - Right	24cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	600.00	12	950.00	12
Polo Arm Logo - Left	24cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	600.00	13	950.00	13
Training Jersey Chest Logo - Right	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	250	1250.00	14	2025.00	14
Training Jersey Chest Logo - Left	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	250	1250.00	15	2025.00	15
Training Jersey Back Logo	300cm2	Advertising/Branding	Brand awareness - Brand image transfer	250	2500.00	16	3385.00	16
Stubby Holder	50cm2	Advertising/Branding	Brand awareness - Brand image transfer	100	405.00	17	457.50	17
Caps	25cm2	Advertising/Branding	Brand awareness - Brand image transfer	100	576.00	18	812.40	18
Beanies	25cm2	Advertising/Branding	Brand awareness - Brand image transfer	80	244.00	19	368.40	19
Scarves	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	200	2900.00	20	2900.00	20
Bumper Sticker	36cm2	Advertising/Branding	Brand awareness - Brand image transfer	50	150.00	21	1165.00	21
Apron	300cm2	Advertising/Branding	Brand awareness - Brand image transfer	25	288.50	22	797.35	22
TOTALS				3805	20613.50		33079.65	
Membership								
Membership Card	4cm2	Advertising/Branding	Brand awareness - Brand image transfer	400	47.20	23	70.28	23
Members Cap	25cm2	Advertising/Branding	Brand awareness - Brand image transfer	100	576.00	24	812.40	24
TOTALS				500	623.20		882.68	
Digital Media								
Facebook	No limit	Advertising/Branding	Brand awareness - Brand image transfer	1	91.50	25	6137.25	25
Instagram	No limit other than Image size	Advertising/Branding	Brand awareness - Brand image transfer	1	18.30	26	347.45	26
Twitter	No limit other than 140 characters	Advertising/Branding	Brand awareness - Brand image transfer	1	72.30	27	2659.80	27
Mailing List	No limit	Advertising/Branding	Brand awareness - Brand image transfer	400	18.30	28	77.45	28
Red Bull Mail (Newsletter)	No limit	Advertising/Branding	Brand awareness - Brand image transfer	400	54.90	29	132.35	29
TOTALS				803	256.20		10554.36	
Events								
Business Networking	Naming Rights & Signage	Advertising/Branding	Brand awareness - Brand image transfer, hospitality, product trial	1	1000.00	30	1020.00	30
Redlaw	Naming Rights & Signage	Advertising/Branding	Brand awareness - Brand image transfer, hospitality, product trial	1	1000.00	31	2020.00	31
Footy Ball	Naming Rights & Signage	Advertising/Branding	Brand awareness - Brand image transfer, hospitality, product trial	1	1000.00	32	2020.00	32
Match Day Luncheons	Naming Rights & Signage	Advertising/Branding	Brand awareness - Brand image transfer, hospitality, product trial	5	500.00	33	1100.00	33
TOTALS				8	800.00		6160.00	
Naming Rights								
Home Games	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer, hospitality, product trial	9	494.10	34	3988.20	34
Seniors	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	35	3475.80	35
Reserves	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	36	2995.80	36
Three's	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	37	2555.80	37
Under 19's	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	38	2995.80	38
Under 19's	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	39	2555.80	39
Women's Seniors	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	40	2995.80	40
Women's Reserves	Naming Rights	Advertising/Branding	Brand awareness - Brand image transfer	1	237.90	41	2555.80	41
TOTALS				16	2159.40		24118.80	
Hospitality								
Carbarn - Banner	2m x 1m	Advertising/Branding	Brand awareness - Brand image transfer, sales opportunities	1	184.00	42	1439.20	42
TOTALS				1	184.00		1439.20	
Equipment								
Training Vest	400cm2	Advertising/Branding	Brand awareness - Brand image transfer	50	295.00	43	514.00	43
Cones	64cm2	Advertising/Branding	Brand awareness - Brand image transfer	100	80.00	44	148.00	44
Drink Bottles	50cm2	Advertising/Branding	Brand awareness - Brand image transfer	105	924.00	45	1036.40	45
TOTALS				255	1299.00		1698.40	
Signage								
Fence Banners	3m x 1m	Advertising/Branding	Brand awareness - Brand image transfer	3	878.63	46	2994.36	46
Framed Player Sponsors	200cm2	Advertising/Branding	Brand awareness - Brand image transfer	66	983.40	47	1555.08	47
Marquee	1m x 1m	Advertising/Branding	Brand awareness - Brand image transfer	2	1598.00	48	3117.60	48
On-street Flag	7.500cm2	Advertising/Branding	Brand awareness	4	2200.00	49	1204.00	49
TOTALS				75	9630.03		10911.04	
TOTALS				5247	33289.33		97950.67	

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Club Snapshot - Asset Inventory - Costing - Valuation - Sponsorship Packages



Costing

Item No.	Asset	Quantity	Cost Per Unit (\$)	Total Cost	Reference
Playing Uniform					
1	Chest Jumper Logo	196	5.00	980.00	http://www.8mark.com.au/custom-all-shirts-Caf209
2	Back Jumper Logo	196	9.00	1764.00	http://www.8mark.com.au/custom-all-shirts-Caf209
3	Shorts Logo	196	5.00	980.00	http://www.8mark.com.au/custom-all-shirts-Caf209
	TOTALS	588	19.00	3724.00	
Merchandise					
4	Hoodie Chest Logo - Right	300	5.00	1500.00	http://www.8mark.com.au/pullover-hoodie-C1060-MARO
5	Hoodie Chest Logo - Left	300	5.00	1500.00	http://www.8mark.com.au/pullover-hoodie-C1060-MARO
6	Hoodie Back Logo	300	9.00	2700.00	http://www.8mark.com.au/pullover-hoodie-C1060-MARO
7	Hoodie Arm Logo - Right	300	5.00	1500.00	http://www.8mark.com.au/pullover-hoodie-C1060-MARO
8	Hoodie Arm Logo - Left	300	5.00	1500.00	http://www.8mark.com.au/pullover-hoodie-C1060-MARO
9	Polo Chest Logo - Right	200	3.00	600.00	http://www.8mark.com.au/polo-Cts20143
10	Polo Chest Logo - Left	200	3.00	600.00	http://www.8mark.com.au/polo-Cts20143
11	Polo Back Logo	200	3.00	600.00	http://www.8mark.com.au/polo-Cts20143
12	Polo Arm Logo - Right	200	3.00	600.00	http://www.8mark.com.au/polo-Cts20143
13	Polo Arm Logo - Left	200	3.00	600.00	http://www.8mark.com.au/polo-Cts20143
14	Training Jersey Chest Logo - Right	250	5.00	1250.00	http://www.8mark.com.au/custom-all-shirts-Caf209
15	Training Jersey Chest Logo - Left	250	5.00	1250.00	http://www.8mark.com.au/custom-all-shirts-Caf209
16	Training Jersey Back Logo	250	9.00	2250.00	http://www.8mark.com.au/custom-all-shirts-Caf209
17	Stubby Holder	100	4.05	405.00	https://www.customstubbyholder.com.au/price-list
18	Caps	100	5.76	576.00	https://www.spreadshirt.com.au/create-your-own?productType=1298&appearance=2
19	Beanies	80	3.05	244.00	https://www.spreadshirt.com.au/create-your-own?productType=889&appearance=2
20	Scarves	200	12.50	2500.00	http://myclubgear.com.au/scarves/
21	Bumper Sticker	50	3.00	150.00	http://www.stickerprinting.com.au/bumpersticker.php?clid=CiWKAJwBvMBROzYffwz566RQ5UapwV5BzeMblUv7DfKfsmwVz1cGV5ThXmZDQ2YD9PhncC3YHw_wcb
22	Apron	25	11.54	288.50	https://www.spreadshirt.com.au/create-your-own?department=4&productType=category=49&productType=1186
	TOTALS	3805	102.90	20613.50	
Membership					
23	Membership Card	400	0.12	47.20	https://www.officeworks.com.au/shop/officeworks/Print-And-Copy/Standard-Business-Cards
24	Members Cap	100	5.76	576.00	https://www.spreadshirt.com.au/create-your-own?productType=1298&appearance=2
	TOTALS	500	5.88	623.20	
Digital Media					
25	Facebook	1	91.50	91.50	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
26	Instagram	1	18.30	18.30	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
27	Twitter	1	73.20	73.20	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
28	Mailing List	400	0.05	18.30	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
29	Red Roy Mail (Newsletter)	400	0.14	54.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
	TOTALS	803	183.18	256.20	
Events					
30	Business Networking	1	100.00	100.00	http://www.australiasigns.com.au/onlinepricing/signs-calc.htm https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
31	Redfow	1	100.00	100.00	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
32	Foosy Ball	1	100.00	100.00	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
33	March Day Luncheons	5	100.00	500.00	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages
	TOTALS	8	400.00	800.00	
Naming Rights					
34	Home Games	9	54.50	494.50	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
35	Seniors	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
36	Reserves	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
37	Third's	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
38	Under 19's	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
39	Under 18's	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
40	Women's Seniors	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
41	Women's Reserves	1	237.90	237.90	https://www.fairwork.gov.au/how-we-will-help/templates-and-guides/fact-sheets/minimum-workplace-entitlements/minimum-wages http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
	TOTALS	16	1720.20	2159.40	
Hospitality					
42	Canteen	1	184.00	184.00	http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
	TOTALS	1	184.00	184.00	
Equipment					
43	Training Vest	50	5.50	255.00	https://www.teamsparts.com/en/football/training-aid/printed-sport-vest/w-69/
44	Cones	100	0.80	80.00	https://www.alibaba.com/product-detail/Cheap-Custom-Sports-Cone-Disc-Cones_60658190274.html
45	Drink Bottles	105	8.80	924.00	http://www.hsports.com.au/index.php?route=product/product&product_id=414
	TOTALS	255	15.50	1299.00	
Signage					
46	Fence Banners	3	276.21	828.63	http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
47	Framed Player Sponsors	66	14.90	983.40	http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
48	Marquee	2	799.00	1598.00	http://www.vividads.com.au
49	On-street Flag	4	55.00	220.00	http://www.australiasigns.com.au/onlinepricing/signs-calc.htm
	TOTALS	75	1145.11	3329.33	

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Club Snapshot - Asset Inventory - Costing - Valuation - Sponsorship Packages



Valuation

Item No.	Asset	Cost (\$)	Cost Pile	CPM Value	Impressions	Value (\$)	Rationale
Playing Uniform							
1	Chest Jumper Logo	980.00	0.40	100.00	2000	3372.00	The front jumper logo is the most seen tangible sponsor hence the high impressions and CPM Value.
2	Back Jumper Logo	1764.00	0.40	75.00	15000	3584.60	The back jumper logo is still of great value, but it costs more to produce than the front logo and won't receive equal impressions.
3	Shorts Logo	980.00	0.30	85.00	1000	2124.00	The shorts logo has the same production cost as chest logo, but less impressions.
TOTALS		3724.00				9090.60	
Merchandise							
4	Hoodie Chest Logo - Right	1500.00	0.30	70.00	8000	2510.00	The chest hoodie logo's are the same size as playing jersey logo's but will have significantly less impressions.
5	Hoodie Chest Logo - Left	1500.00	0.30	70.00	8000	2510.00	The chest hoodie logo's are the same size as playing jersey logo's but will have significantly less impressions.
6	Hoodie Back Logo	2700.00	0.30	60.00	8000	3960.00	The back hoodie logo costs more to produce than the chest logo, but is bigger and easier to see.
7	Hoodie Arm Logo - Right	1500.00	0.25	50.00	6000	2175.00	The arm hoodie logo's are the same size as the chest logo's but will have less impressions as they aren't in prime position.
8	Hoodie Arm Logo - Left	1500.00	0.25	50.00	6000	2175.00	The arm hoodie logo's are the same size as the chest logo's but will have less impressions as they aren't in prime position.
9	Polo Chest Logo - Right	600.00	0.30	100.00	6000	1380.00	The polo's will be worn by coaches, players and supporters, therefore will receive more impressions than the hoodies.
10	Polo Chest Logo - Left	600.00	0.30	100.00	6000	1380.00	The polo's will be worn by coaches, players and supporters, therefore will receive more impressions than the hoodies.
11	Polo Back Logo	600.00	0.30	75.00	6000	1230.00	The back polo logo will still have slightly less impressions as they aren't visible in front on photos, hence valued lower than the front.
12	Polo Arm Logo - Right	600.00	0.25	50.00	4000	950.00	The arm polo logo's aren't in prime position hence less impressions and therefore value.
13	Polo Arm Logo - Left	600.00	0.25	50.00	4000	950.00	The arm polo logo's aren't in prime position hence less impressions and therefore value.
14	Training Jersey Chest Logo - Right	1250.00	0.30	50.00	8000	2025.00	The training jersey's will have a high impression count as all players will wear them at training sessions and before games.
15	Training Jersey Chest Logo - Left	1250.00	0.30	50.00	8000	2025.00	The training jersey's will have a high impression count as all players will wear them at training sessions and before games.
16	Training Jersey Back Logo	2250.00	0.30	45.00	8000	3285.00	The training jersey back logo has been valued higher as it is a larger advertising space.
17	Stubby Holder	405.00	0.10	30.00	400	457.50	Stubby holders have been valued relatively low as they will have very few impressions.
18	Caps	576.00	0.15	60.00	2500	812.40	Caps have been valued moderately to reflect their cost, CPM and impressions.
19	Beanies	244.00	0.10	50.00	2000	368.00	Beanies are valued as one of the lowest merchandise items due to their low cost and relatively low impressions.
20	Scarves	2950.00	0.10	50.00	2800	2890.00	Scarves are owned by a large number of members and fans, therefore they have a moderate number of impressions, and high cost.
21	Bumper Sticker	150.00	0.10	50.00	2000	1165.00	Bumper stickers can potentially be seen by a high number of people, hence the high value based on impressions.
22	Apron	288.50	0.10	40.00	1200	797.35	Aprons will be seen by every canteen customer during the season, therefore they have a high impression rate.
TOTALS		20613.50				33079.60	
Membership							
23	Membership Card	47.20	0.15	40.00	400	70.28	Membership cards are cheap to produce and will be seen by roughly 400 members, hence the low value.
24	Members Cap	576.00	0.15	60.00	2500	812.40	Membership caps will be seen by members and other fans at games, therefore the high number of impressions raises the value.
TOTALS		623.20				882.68	
Digital Media							
25	Facebook	91.50	0.50	200.00	30000	6137.25	The Facebook account is an intangible asset with over 3,400 followers resulting in a high number of impressions and great value.
26	Instagram	18.30	0.50	80.00	4000	347.45	The club's Instagram account is its least viewed online asset and therefore valued lower than Facebook and Twitter.
27	Twitter	73.20	0.50	150.00	25000	3859.80	The club's Twitter account has over 2,300 followers and therefore will have a mass number of impressions.
28	Mailing List	18.30	0.50	125.00	400	77.45	The mailing list entitles the sponsor access to the club's 400 members email addresses.
29	Red Roy Mail (e-Newsletter)	54.90	0.50	125.00	400	132.35	The club (e-)newsletter is distributed to its 400 members.
TOTALS		256.20				10554.30	
Events							
30	Business Networking	100.00	1.20	100.00	8000	1020.00	Another intangible asset with a high number of impressions.
31	Redlow	100.00	1.20	150.00	12000	2020.00	Possibly the club's most attended event will have a high number of impressions and therefore value.
32	Footy Ball	100.00	1.20	150.00	12000	2020.00	The player organised event will attract a high number of impressions and therefore a high CPM and value.
33	Match Day Luncheons	500.00	1.00	125.00	800	1100.00	Match day luncheons during the season will attract less impressions than the big events and are therefore valued lower.
TOTALS		800.00				6160.00	
Naming Rights							
34	Home Games	494.10	1.00	150.00	2000	3988.20	Home games to be promoted on both media and spoken channels.
35	Seniors	237.90	1.00	150.00	2000	3475.80	The Senior Men's side will attract the most fans, hence a high CPM and impressions.
36	Reserves	237.90	1.00	140.00	18000	2995.80	Reserves naming rights to be repeated with written and spoken association all season hence the high CPM and impressions.
37	Third's	237.90	1.00	130.00	16000	2555.80	Third's naming rights valued less than other men's sides due to less fans and therefore less impressions.
38	Under 19's	237.90	1.00	140.00	18000	2995.80	Under 19's naming rights valued equally to reserves and womens due to a likely equal number of impressions.
39	Under 19's	237.90	1.00	130.00	16000	2555.80	Under 19's naming rights mirror the third's value to reflect the lower number of impressions.
40	Women's Seniors	237.90	1.00	140.00	18000	2995.80	Women's seniors naming rights are likely to yield similar impressions as the reserves and therefore valued equally.
41	Women's Reserves	237.90	1.00	130.00	16000	2555.80	Women's reserves naming rights will be used throughout the season to refer to the team, hence the impressions and CPM.
TOTALS		2158.40				24118.80	
Hospitality							
42	Canteen Banner	184.00	0.30	40.00	30000	1439.20	The canteen banner will be seen by all patrons who purchase food on game day and therefore has high impressions.
TOTALS		184.00				1439.20	
Equipment							
43	Training Vest	295.00	0.20	20.00	8000	514.00	Training vests are cheap to produce and have a low CPM, hence the low value.
44	Cones	80.00	0.10	10.00	6000	148.00	Cones are a small advertising space but will be used regularly. They are however cheap to produce, hence the low value.
45	Drink Bottles	924.00	0.10	20.00	1000	1036.40	Drink bottles' high production cost in combination with their impressions has produced a moderate value.
TOTALS		3299.00				1698.40	
Signage							
46	Fence Banners	828.63	0.20	50.00	40000	2994.36	Large fence banners are expensive to produce but are valued high because of their high CPM and impressions.
47	Framed Player Sponsors	983.40	0.20	25.00	15000	1555.08	Displayed inside the clubrooms, the player sponsors will have fewer impressions than other signage.
48	Marquee	1598.00	0.20	40.00	3000	3117.60	Marquee signage will be seen by all patrons at the game hence its high impressions and therefore value.
49	On-street Flag	220.00	0.20	60.00	5000	324.00	On street flag will be seen by all fans and passers by, hence the high impressions and value.
TOTALS		3630.03				10931.04	
TOTALS		33289.33				97950.67	

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Sponsorship Packages

Asset	Bernie Quinlan Package			Paul Roos Package				Red Roy-alty (9 available)	Golden Roy's (unlimited)	
Playing Uniform										
Chest Jumper Logo	☐									
Back Jumper Logo		☐								
Shorts Logo			☐							
Merchandise										
Hoodie Chest Logo - Right	☐									
Hoodie Chest Logo - Left		☐								
Hoodie Back Logo			☐							
Hoodie Arm Logo - Right				☐						
Hoodie Arm Logo - Left					☐					
Polo Chest Logo - Right	☐									
Polo Chest Logo - Left		☐								
Polo Back Logo			☐							
Polo Arm Logo - Right				☐						
Polo Arm Logo - Left					☐					
Training Jersey Chest Logo - Right						☐				
Training Jersey Chest Logo - Left							☐			
Training Jersey Back Logo	☐									
Stubby Holder							☐			
Caps	☐									
Beanies		☐								
Scarves			☐							
Bumper Sticker						☐				
Apron						☐				
Membership										
Membership Card	☐									
Members Cap				☐						
Digital Media										
Facebook	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Instagram	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Twitter	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Mailing List	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Red Roy Mail (Newsletter)	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Events										
Business Networking			☐							
Redlow	☐									
Footy Ball		☐								
Match Day Luncheons				☐	☐	☐	☐	☐		
Naming Rights										
Home Games								☐		
Seniors	☐									
Reserves		☐								
Third's			☐							
Under 19a's				☐						
Under 19b's					☐					
Women's Seniors			☐							
Women's Reserves							☐			
Hospitality										
Canteen - Banner								☐		
Equipment										
Trailing Vest	☐									
Cones		☐								
Drink Bottles			☐							
Signage										
Fence Banners	☐	☐	☐							
Framed Player Sponsors	☐	☐	☐	☐	☐	☐	☐	☐	☐	
Marquee		☐	☐							
On-street Flag	☐									
TOTAL VALUE (\$)	35807.22	29683.06	33507.54	18890.18	19192.58	14956.73	18955.18	17131.08	16097.58	11899.58
PURCHASE PRICE (\$)	25000.00	25000.00	25000.00	15000.00	15000.00	15000.00	15000.00	15000.00	5000.00	2500.00